|  |  |  |
| --- | --- | --- |
| **MANISH CHANDRA K N** | **Address:** | |
| **MALE, 11/08/1990** | 3rd floor, #672, Adhishakthi Royal Grove | |
| **PGDM, IIM KOZHIKODE** | Varthur Main Road, Ramagondanahalli | |
| [knmanish@gmail.com](mailto:knmanish@gmail.com) , +91-9980635588 | Whitefield, Bangalore- 560066 | |
| in.linkedin.com/in/mach9007/ | Karnataka, India |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **TATA CONSULTANCY SERVICES** | | **Innovation Management Group** | **Since Jun’14** | |
| **Roles & Responsibilities** | **Analyst- Innovation Evangelist-Technology Solutions** | | | 2014 |
| * **Strategic Planning** for **Innovation & New Growth Areas** | | |  |
| * + **Integrating** knowledge of customer business, industry trends and corporate growth focus | | |  |
| * + Provided **Decision Support** for **resource allocation** in New Growth areas and Innovation | | |  |
| * Devising **Strategy & Execution Roadmap** for Innovation Management in HiTech ISU | | | 2014 |
| * + Designed **Innovation Management toolkit**- metrics, processes & tools- for the group | | |  |
| * + Devised **Deployment Roadmap** for Strategy Implementation | | |  |
| **Achievements** | * Published **White paper** on “Identifying & Evaluating Technology Innovation” (in progress) | | | 2014 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **SUMMER INTERNSHIP** | | | **2 MONTHS** | |
| **Tata Consultancy Services** | | **Management Intern- HiTech ISU** | **Apr’13-May’13** | |
| **Project Details** | * **Designed a framework** to ensure proper trends capture, discussion, forecasting and dissemination | | | 2013 |
| in the Hi-Tech ISU, leveraging all capabilities of TCS | | |  |
| * **Identified** technology trends and **predicted** potential areas for Innovation and Investment | | |  |
| * **Assessed** the **internal** innovation capabilities and the **external** innovation environment | | |  |
| * **Developed a set of metrics** to evaluate attractiveness of potential new technologies | | |  |
| * **Devised** a mechanism to propagate and promote the framework and metrics in the Hi-Tech vertical | | |  |
| * **Demonstrated** the feasibility of extending the framework to other verticals within the group and | | |  |
| across business groups | | |  |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Pre-PGDM WORK EXPERIENCE** | | | **11 months** | | | | |
| **Mahindra Satyam** | | **Developer** | **Nov’11-Jun’12** | | | | |
| **Roles & Responsibilities** | * **Systems Engineer, Product Development Team, Integrated Engineering Solutions** | | | | 2011-12 | | |
| * + **Developed Android software applications** for an appliance interface system using **Java** | | | |  | | |
| * + **Implemented** the **integration** of software and hardware through modifying Android source codes | | | |  | | |
| * + **Evaluated & Verified** successful **compliance and compatibility** to license and quality standards | | | |  | | |
| * + **Executed** the preparation of the test and usage **documentation** for the product | | | |  | | |
| * **Underwent ongoing training** in **New Product Development**, business processes & best practices conduct | | | | 2011-12 | | |
| **Achievements** | * **Single handedly** supported **hardware-software integration for the project** | | |  | | | |
| * **Appreciated by multiple project teams** for troubleshooting porting and integration issues | | |  | | | |
| **Honeywell Technology Solutions** | | **Engineer Trainee** | **May’11-Aug’11** | | | | |
| **Roles & Responsibilities** | * Software Engineer Trainee, Application Development Team | | | | | 2011 |
| * + **Received** training on the application development using **C++, Visual C++, Java/J2EE, .NET** | | | | |  |
| along with database management using **Oracle and MySQL** | | | | |  |

|  |  |  |
| --- | --- | --- |
| **AWARDS & ACHIEVEMENTS** | | |
| **Competitions** | * National Runners-up in pan-India case competition by IdeasMakeMarket.com | 2013 |
| * Ranked for detailed and comprehensive solution proposed to a consulting case for a Retail major |  |
| **Academic** | * Achieved ‘**Best Outgoing Student**’ award for outstanding performance throughout high school | 2004-05 |
| * Participatedin **Technical Seminars and Workshops** at Shaastra-2009, **IIT-Madras** | 2009 |
| * Successfully completed a **training and certification program** on Electronics Manufacturing | 2009 |
| * techniques, at the Centre for Electronics Test Engineering, Govt. of India |  |
| **Extra-curricular** | * Work chosen for display in the annual **Photography exhibition** at IIM Kozhikode | 2013-14 |
| * **1st** prize in **JAM** competition conducted by Jawaharlal Nehru Technological University (JNTU) Kakinada | 2010 |
| Kakinada |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **INTERNATIONAL EXPOSURE** | | **3.5 months** | |
| **Sweden** | * Selected for ‘**International Student Exchange Program**’ representing IIM Kozhikode at | | 2013 |
| **Jönköping International Business School**, Jönköping, **Sweden** | |  |
| * **Meritoriously** completed courses on **Retailing**, **International Trade Analysis**, **East and South** east Asian Development | |  |
| **Studies** and **International Portfolio Management & Investment Analysis** | |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Professional Qualifications** | |  | |
| **Certifications** | * Certified on ‘**Innovation for Powerful Outcomes’** by **Open Universities, Australia** | | 2014 |
| * Certified on **‘Big Data for Better Performance’** by **Open Universities, Australia** | |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **POSITIONS OF RESPONSIBILiTY** | | | |
| **JNTU- Kakinada, Vizianagaram campus** | * **Member of Organizing Committee for Ariston’09, National level Technical Fest** | 2011-12 | |
| * Instrumental in **securing** **sponsorships** for the event | |  |
| * Handled the finances and accounts for the fest | |  |
| **P.N.M. High School** | * **Students Representative for the batch**, P.N.M. High School | | 2011-12 |
| * Managed grade prefects, planned school activities and annual events | |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ACADEMIC PROFILE** | | | | |
| **PGDM** | Indian Institutue of Management, Kozhikode | 3.06/4.33 | 2012-14 |
| **B. Tech. (ECE)** | JNTU-Kakinada, University College of Engg., Vizianagaram, AP | 78.34% | 2007-11 |
| **Class XII** | Sri Chaitanya Jr. College, (AP Board) | 95.80% | 2006-07 |
| **Class X** | P.N.M. High School, SSC (AP Board) | 93.50% | 2004-05 |

|  |
| --- |
| **Others** |
| * **Attended** a workshopconducted by **Wipro Consulting Services** on **‘Specialized Consulting- Communication 2.0’** |
| * **Attended** a workshop**, ‘Marketing Mafia- Advertising and Branding’ by Joyonto Mukherjee,** Dean, HMF Institute of * of Journalism and Mass communication |
| Journalism and Mass communication |
| * Among the **top 10** of the state level **talent test** for high school students conducted by Narayana concept school, A.P. |
| * Participated in **national seminar** on Micro Electro Mechanical Systems at **Andhra University** Visakhapatnam, A.P. |
| * **Hobbies:** Travelling, Writing Travelogues and Blogs, Landscape Photography and Playing the guitar |

|  |  |  |  |
| --- | --- | --- | --- |
| **Skill sET** | | | |
| **Strategy** | * M&A Corporate Growth Strategies | * Strategic Management & Planning | * Innovation Strategy |
| **Marketing & Operations** | * Retail Marketing & Supply Chain | * B2B Marketing | * Lean Systems & Six Sigma |
| **Software Tools** | * MS Office Suite | * Big Data Analytics- R Programming | * Statistical Analysis-SPSS |
| **Programming** | * Android Application Programming | * Linux & Systems Programming | * OOP with C++ & Java |